

For more information, please contact Leila Peltosaari 1-514-767-2577, email: leila@tikkabooks.com

Are you crazy? Why would you bother making a costume? Shock your kids!

The stores are full of costumes, you are busy, time is tight... but consider these ten valid reasons to make a costume for a child this Halloween:

1. It's worth it. You will make unforgettable memories. Childhood is so short and Halloween only comes once a year. What do you wish your children will remember from their childhood Halloweens?
2. It will fit. Kids come in all sizes but store-bought costumes don't.
3. You will enjoy quality-time with your kids. Let the child choose the costume, then shop for supplies and make the costume together.
4. The kids will experience the thrill of creativity and accomplishment that cannot be bought.
5. You can personalize a unique outfit that nobody else will have.
6. You will teach old-fashioned values to kids; this is priceless and increasingly uncommon in today's world of fast food and store-bought everything.
7. Making your own web site is now common whereas making a costume is becoming a rare skill. Your child will beam with pride and can brag: "My mom/dad made it just for me!"
8. You will feel good. Your child will feel good. It's not just about the costume.
9. You will become a costume wizard in your child's eyes. It's your time and caring that counts. They don't expect perfection; they are perfectly happy with your smallest efforts.
10. It's much easier than you'd think. An award-winning book, *Illegally Easy Halloween Costumes for Kids*, features 100 costumes with simple patterns, no-sew shortcuts, accessories and treat bags, and even last-minute panic solutions. More info, photos and free sample patterns are available at www.easyhalloween.com.