

**FOR IMMEDIATE RELEASE — HALLOWEEN**

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**Don't let your kids be themselves this Halloween!****Halloween costumes book winner of Writer's Digest Award**

MONTREAL, QUEBEC — As soon as the first pumpkin appears, Halloween fever starts and the children will jump up and down in anticipation. To excite kids and parents even more, *Illegally Easy Halloween Costumes for Kids*, reveals 100 original designs with full-color photos and patterns.

Create lasting memories with handmade costumes and let the children help. Kids love to participate in selecting and making a costume (changing their minds, immersed in fantasy world), accessories, and a special treat bag for the big night. Disguises are also needed for celebrations at school, parades, and costume parties, and for endless dress-up games. The best costumes can dress up many children and last many memorable Halloweens. It may seem quick and easy to buy a costume but kids come in all sizes while ready-made costumes don't. Consider making the costume a few days or even weeks in advance. The children would love to show it off to their friends and try it on repeatedly. The old-fashioned anticipation is priceless and prolongs the joy of a happy season.

Even without a sewing machine and using clever shortcuts for quick outfits, you can make a spectacular costume after supper that can be finished before tucking the kids into bed. Use warm fleece and other easy fabrics and simply hotglue the seams.

Whether you buy or sew, don't hide the costumes after Halloween. To make an irresistible magnet for your kids and their friends, start a dress-up trunk with vests, capes, hats, discarded clothes, costume jewelry, scarves, fabric remnants, craft supplies, magic wands and other accessories. Watch their eyes lit up at the sight of costumes that feed imagination and provide good times without TV or computers. A trunk full of costumes will soon become a trunk full of unforgettable childhood memories.

*Illegally Easy™ Halloween Costumes for Kids* offers exciting alternatives to store-bought costumes. It won the first place in Writer's Digest National Self-Published Book Awards in the reference category. This timeless costume treasure book is available for US\$19.95 from the publisher, [www.tikkabooks.com](http://www.tikkabooks.com), tel. 1-514-767-2577. Color-coded patterns for 3-12 year-olds are simple and user-friendly (see samples on [www.easyhalloween.com](http://www.easyhalloween.com)). Instructions are well-organized with dozens of no-sew shortcuts and last-minute solutions. Creative and comfortable designs range from traditional and storybook characters, animals and clowns to celestial beings, country costumes, and cultural tributes. Halloween history, safety tips, and brief stories for each costume are included.

Leila Peltosaari Albala has written several user-friendly books on Halloween costumes, sewing, crafts, and cooking.